

KIIT School of Management
KIIT University

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Placement and Internships 2017

KIIT School of Management, Bhubaneswar



Why KSOM?

Superior Industry Exposure

- Best-in-class summer internship
- Corporate Mentorship provided to students by eminent industry leaders
- Four National Conclaves attended by MDs and CEOs of premier organizations
- Active Industry Advisory Board of luminaries

Superior Pedagogy

- Integrated Industry visits and live projects
- Foreign exchange programs
- Mandatory Industry Lectures in every course
- Out-of-class experiential learning sessions
- Focus on soft skills such as communication, leadership ability, handling uncertainty and emotional quotient

Superior Faculty

- More than 40% faculties from IIMs, XLRI, IITs and such other premier colleges
- More than 80% faculties with corporate experience
- More than 60% faculties with Doctoral degree
- Student to Teacher ratio of 10:1 which is one of the highest in country

Superior Focus on Attitude

- Unique Orientation Program with outbound component
- Continuous guidance by Faculty Mentor, Corporate Mentor, Peer Mentor
- Special training on attitude for corporate life
- Use of DISC Behaviour assessment tool for modifying and developing attitude

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KSOM was founded in **1993** as the Institute of Business Administration and Training in Bhubaneswar. Over the last **23** years we have educated more than **4,000 alumni**.

KSOM is one of the most progressive B-Schools in the country and has been consistently ranked in **top-5** in the East.

KSOM strives to create one of the best MBA experience for its students and corporate partners with best-in-class faculty, infrastructure, curriculum and pedagogy.

KSOM has a **35-Acre** lush green campus with a batch size of around **250 students** and faculty strength close to **50**. It has one of the best faculty-student ratios in the country. With **more than one corporate event per week**, we give an unmatched industry exposure.





KIIT University, Bhubaneswar, has recently been accredited by NAAC of UGC in 'A' Grade (Highest CGPA among self-financing universities), underlining the excellence the University has brought about in the field of education.

It's a best-in-class university spread over 25 sq. km. of land accommodating 22 lush green sprawling campuses with a built-up area of 1,00,00,000 sq.ft. The university has 28 constituent schools offering more than 100 programs. The quality teaching and research make KIIT one of the most promising centres of excellence.

With more than 27,000 students pursuing undergraduate and postgraduate studies in Engineering, Computer Application, Management, Rural Management, Law, Bio-technology, MBBS, M.D., BDS, Nursing, Fashion Technology, Film & Media Studies and Language, KIIT stands out as one of the finest Universities of India.

KIIT educational conglomerate is unique in offering a wide spectrum of academic programmes from Kindergarten to Postgraduate level, earning it a place in the Limca Book of Records.

The Founder KIIT & KISS

Dr. A. Samanta
Founder,
KIIT and KISS

Dr. Achyuta Samanta is a visionary social architect who embarked back in 1992 on a social development mission using education as the strategic medium to eradicate poverty. He is the Founder of:

- KIIT University - a multi-disciplinary University with a current student strength of 27,000
- Kalinga Institute of Social Sciences (KISS) - world's largest fully-free residential KG-to-PG institute for 25,000 poorest-of-the-poor indigenous aborigine (Scheduled Tribe) children and an institute with "Special Consultative Status" with UN
- Kalinga Institute of Medical Sciences - a medical college with 2000 bedded hospital and other allied institutes like Dental and Nursing Colleges
- KIIT International School – a school with International Baccalaureate affiliation
- Kadambini Media Pvt Limited which promotes art, literature, and culture through magazines like 'Kadambini' and 'Kunikatha'
- Kalinga TV Pvt. Ltd – a 24x7 News Channel

As a social reformer he has been propagating "Art of Giving", a concept aimed at bringing peace to human mind, Art of Appreciation and India Against Negativity to remove negativity from human minds. Prof. Samanta also pioneered the concept of Smart Village by adopting and transforming his native village, Kalarabanka, into a Model Village.

He has served as a member of many Government bodies such as University Grants Commission, AICTE and NCTE. He has been elected as the youngest ever General President (2017-18) of 105th Indian Science Congress.

He has been globally recognized and appreciated for his work in humanitarian area. Some of his laurels include Isa Award-2015 for Service to Humanity, the highest civilian award of the Kingdom of Bahrain, Gusi International Peace Prize, 'Hall of Fame' Award from World CSR Congress and Economic Times Award for being in the top 50 successful entrepreneurs in India besides many other national awards.



Art of Giving is all about creating unconditional, unlimited and sustainable abundance of love, peace, happiness and contentment for others through gestures of love, kindness and generosity.



ART OF GIVING
(Philosophy of Life)

One need not be very rich to give something back to the society, rather one must be poor to know the luxury of giving. Charity is an important tenet in every religion because compassion is essential for every human being. 'Daan' in Hinduism and Buddhism, 'tithe' in Christianity and 'Zakat' in Islam uphold the philosophy of giving. One must understand that "Happiness does not result from what we get, but from what we give." Giving is not always giving only material goods which are just one form of generosity. It is rather an attitude for "Being kind, attentive and honest in dealing with others; offering praises where it is due; giving comfort and advice where needed and simply sharing with some one – all these are forms of generosity and these do not require any particular level of material wealth." That is what we mean by 'Art of Giving'. Let the 'Art of Giving' as a value be inculcated in every heart, because we make a living by what we get, but we make a life by what we give.

Dr. Achyuta Samanta
Hon'ble Founder, KIIT and KISS



Kalinga Institute of Social Sciences (KISS) is the largest residential institute for tribals in the world, providing accommodation, food, health care, education from Kindergarten to Post Graduation, vocational training and all other basic amenities of life absolutely free with a job after completion of education.

Started with just 125 tribal students in 1993, Kalinga Institute of Social Sciences (KISS) has today grown into the largest free residential institute for indigenous (tribal) children, home to 25,000 children of the poorest of the poor background. Students are enrolled from 62 indigenous communities (tribes) of Odisha, of which 13 are classified as primitive. There are some students from adjoining States as well.

The Institute plans to educate 2,00,000 poor indigenous (tribal) children over the next decade. To achieve this goal, it has set up or is in the process of setting up branches in 10 states, with the support of respective state governments, and all 30 districts of Odisha. Achievements of KISS students in examinations and other academic events speak volumes about high quality of education at the institute. KISS students, many of whom are first generation learners, have been achieving cent percent pass record in the final grade examinations for more than 10 years in a row.

KISS students became champions in Under 13 International Rugby Tournament held in Manchester, U.K. (2011) and participated in Asian Games at Guangzhou (China) and Commonwealth Games (New Delhi). Each student passing out from the Institute is becoming a Change Agent for the future. You and your organization can contribute towards this growth and transformation story by getting involved. Please get in touch with our Corporate relations team to explore.





Prof. N. L. Mitra
Chancellor,
KIIT University
PhD., M.Com, and LL.M

Prof. N. L. Mitra received his M.Com, LL.M. and Ph.D. from Calcutta University. He holds certificate in Human Rights from International Institute of Human Rights, Strasbourg, France. Prof. Mitra has been formerly the Vice-Chancellor of National Law School of India University (NLSIU), Bangalore (1997-2001) and National Law University (NLU), Jodhpur (2001-2004).

He has been the Chairman of several important Government of India Committees and has advised Reserve Bank of India and other important bodies. He is also member of NLU Odisha's Governing Council and Executive Council and thus supervises all their academic and administrative activities. He is a life member of Indian Institute of Public Administration (IIPA), Member of India Law Institute (ILI), former member of the Executive Committee of Common Wealth Legal Education Association (CLEA) and Member of the Legal Education Committee of Bar Council of India (BCI).



Prof. P. P. Mathur,
Vice-Chancellor,
KIIT University
PhD, MSc, BSc.

Prof. Mathur is a seasoned academician and an academic administrator par excellence. He has over 30 years of experience in teaching at postgraduate level. In his illustrious career, he has held several visiting positions, including Visiting Scientist at the Rockefeller University, New York and Institute for Reproductive Medicine of the University, Münster, Germany.

He has been an awardee of several national level awards including ICMR International Fellowship Award for Senior Indian Biomedical Scientist in 2009-10. He has been a member of several learned societies including American Society of Animal Science (U.S.A.), American Association for the Advancement of Science (U.S.A.) and National Academy of Medical Sciences, India. He was earlier the Dean, School of Life Sciences, Professor, Department of Biochemistry & Molecular Biology and Centre Head, CoE in Bioinformatics, Pondicherry University.



Cmde (Retd.) Dilip Mohapatra, VSM.
Chief Mentor, KSOM
M.Sc. (Phy.), MMS

Commodore Mohapatra is a member of the Advisory Board. He has served in the Indian Navy for 28 years in various leadership capacities and about 12 years in the corporate sector, post his voluntary retirement from the Navy.

Important assignments include: Faculty at College of Defence Management, National Defence Academy, Global Head of Sourcing as well as VP, Learning & Development at Tata Consultancy Services, Director Tata Management Training Centre and VP, Learning & Development, Suzlon Group of Companies as well as Head of Suzlon Excellence Academy.

Decorated with President's Vishist Seva Medal for distinguished services rendered in the field of Management Education and Training for the three services, commodore is a member of several professional bodies like ASTD, IEEE, NHRD Network, etc. and has led several transformational and strategic initiatives for the defence forces and companies he worked for.

From the Director's Desk



Dr. Anil Bajpai
Director, KSOM
PGDM (IIM Ahmedabad),
BE (IISc, Bangalore)
BSc (St. Stephen's College, DU)

Dear Corporate Partner,

We are pleased to announce that placement season for the upcoming year 2015 -17 has commenced. Therefore, we cordially invite your esteemed organization to participate in our Campus Placement Program.

KSOM's placement season for MBA 2014-16 Batch witnessed a significant uptrend last year. Organizations from diverse sectors like IT, retail, FMCG, banking, insurance and logistics participated in the campus placement process. Highlight of the placement season was a sharp increase in number of international offers. The highest domestic salary also saw a significant increase. We had a 20% increase in the number of organizations participating in the placement process.

The internship process also witnessed a similar growth with a 10% increase in the number of organizations participating. The number of paid internships almost doubled last year. This year we will have all students with paid internships.

As our valued partner, we seek your participation in campus recruitment process for the batch of MBA 2015-17 and internship of the batch of MBA 2016-18. There are a bouquet of other opportunities for association which we have listed in the subsequent pages. I implore you to go through the same, identify and let us know where we can have further partnerships.

Our placement team (contacts given at the back cover) will be delighted to assist you in facilitating the process. Looking forward to partnering with you and your organization.

Looking forward to host you on campus.



Dr. S.N. Misra
Dean, KSOM
Ph.D., MA

Dr. Misra post-graduated in Applied Economics in 1976 with first division and joined the Indian Economic Service. He served in the Ministry of Finance (1977-79) in the IMF/ World Bank Division as a Research Officer. Subsequently, he joined the Indian Defence Accounts Service (1979), where he worked with Dr. APJ Abdul Kalam as his Director (Finance) (1995-98). He was Additional Financial Advisor and Joint Secretary to the Army and Air Force (2004-2008) and Joint Secretary (Aerospace) (2008-2010). During this period he authored the Defence Procurement Manual (2005), drawing encomiums from the Prime Minister's Office and facilitated signing of a Joint Venture Agreement with Russia for Co-design, development & production of a Fifth Generation Fighter Aircraft.

With very strong commitment towards academics and research, he has a pioneering book on "Self Reliance in Critical Defence Technology", 34 articles in acclaimed professional journals and contributed a paper to a book on Defence Acquisition, released by our Prime Minister. He speaks regularly in prestigious schools like ISB, Hyderabad, reputed training establishments like National Audit Academy, Shimla, NIFM, Faridabad, CDM, Secunderabad.



Institution at a Glance

23 Year old Institute with **4000+ alumni** base
AICTE Approved and NAAC Accredited in '**A**' Grade
Consistently ranked as one of the best B-schools of Eastern India
100 recruiters visited for placement in 2015-16.
50+ full-time faculty members and 20 visiting faculty members
50 corporate interaction events per annum, more than one per week
274 students in the 2nd Year MBA batch
284 students in the 1st Year MBA batch
4 major national events every year
Finance Konclave
HR Konclave
Marketing Konclave
National Management Convention
Spread over an area of **35 acres** inside a **400 acre** University campus
15000+ library books, 180 print periodical subscriptions and around 10,000 e-journals

35

acres

100

recruiters

50+

corporate
seminars

4

national
events

Purpose, Mission and Vision

Purpose

To contribute significantly to the society and specifically to the world of management education through creating next-gen practitioners of Management and Leadership and Creating new knowledge to initiate, support and sustain new ways of managing.

Vision

To become a top-ten private B-school in India by 2020, through holistic management education driven by research and pedagogical innovation.

Mission

To make a difference to the society, in general, and the field of management, in particular, through:

- Creating a culture of excellence
- Nurturing students to become potential leaders
- Attracting and retaining scholars and experts as faculty
- Bridging the gaps between theory and practice
- Promoting a constant osmosis of knowledge
- Staying rooted to societal concerns

Opportunities for Partnership



Core Opportunities

Placements

Placements are the most obvious of associations where KSOM fulfils the talent requirement for your organization with suitable talent. We are one of the best B-Schools in the East and can provide some of the best talent. To manage the relationship, we encourage partner organizations to offer roles that have an associated compensation of at least INR 5 LPA.

Internships

Organizations can offer internships to students where they need to have a fresh perspective, or have a short term project, or have to build a brand among future employees, or want to take on prospective employees on a test drive. Internships give students their first exposure to working in an organization and also a flavour of the functional area they are interested in pursuing later in their careers. Internships are central to the curricular structure at KSOM. We have almost 10% of degree credits assigned to the internship. There is a rigorous evaluation scheme around it.

Training & MDPs

KSOM has a unique PLM center of excellence and a center of excellence in sales management. Apart from these the Research, Management Development and Consultancy wing of the institute offers training and MDPs in Sales, Analytics, Motivation, Leadership, Financial Modelling, Research Techniques, Marketing Research and much more.

Konclaves

KSOM organizes three conclaves and a management convention annually. These serve as great platform for knowledge sharing, showcase and indeed creation between academia and industry. Some of the top industry and academic minds come together in these conclaves. Please choose your area of operation, let us know and we will be happy to host you, either as a delegate or a resource. (Like everything else in KIIT its with a 'K')

Extended Opportunities

Faculty Internship

This is a unique initiative by KSOM, where faculty can go and contribute to an organization without any large commitment from the organization. The faculty will remain on KSOM payrolls for the duration and will have to manage classes in a crashed schedule and will be free to take up short term assignments. This will help the organization tap into top quality manpower at a significantly lower cost and risk.

Konfidant

Another unique initiative by KSOM, every KSOM student is attached to a corporate mentor. There are already a functional team of 25 HR big-shots who are giving mentorship to 260 students of KSOM in the 2nd Year. Please get in touch with our team if you wish to participate and contribute back to education.

Projects

KSOM aims to bridge the gap between industry and academia and Projects will help in this in a big way. Joint Projects can be given separately to Students and Faculty or jointly to a team of Faculty and students. It will not only be a way for the industry to engage with students and faculty but also get useful insights and indeed business outcomes. Past successful projects include launch of products, sales, market research and modelling.

Ko-Research

Joint research into problems that are vexing the industry will help broaden the horizons of knowledge and practice of both the industry and the academia.

Ko-Educate

Another unique initiative by KSOM where elective subjects will be taught in a combined tandem by an industry expert and a faculty. This will help in enhancement of knowledge on both sides but more importantly a unique experience for the students.

Konsulting

KSOM faculty come with rich experience in corporates and continue to practice their trade through consulting. We have some of the best brains who have worked for great names like PwC, CRISIL, ITC, Nokia, HDFC, Syntel, IBM, Wipro, Airtel, Vodafone, Honeywell, Colgate Palmolive etc.

Institution Ranking

Careers 360 has recently ranked KSOM as the second best B-School in Odisha with AAA+ Rating. It has upgraded our rating from AAA in 2015 to AAA+ in 2016.

4 in the Eastern India, 40 across India, 25 across Private as per Times B School Ranking 2016.

35th across India, and 6th in eastern region as per NHRDN – People Matters B School ranking, March 2015

5th in Eastern India & 40th all India as per MBA Universe 2015

8th in Eastern India & 46 all India by Business Today-MDRA India's 2015

6th in Eastern India, 9th in Infrastructure & 44th all India by Outlook Drishti Ranking 2014

6th in the Eastern India & 46th all India as per Times Group Survey 2014

3rd in Private colleges East Zone, 51st all India & 32nd among Private colleges in India by The Week-Hansa Research B School Survey 2014

Infrastructure

35 acre world-class campus - one of the largest amongst private B-schools

500-seater auditorium in the school campus. 1500-seater auditorium in the University.

4-storied library with all major online database subscriptions

Fully wi-fi campus with multi-media enabled classrooms

Separate hostels for all boy and girl students

Modern ICT facilities with state of the art networking utilizing technologies such as VoIP, video conferencing and video streaming

24x7 medical facility through 1500 bedded multi-specialty hospital KIMS

Multiple gyms, swimming pools, tennis courts, playgrounds along with an indoor stadium as part of the University

Corporate Seminars & Conclaves

To foster multi-dimensional learning that goes beyond the traditional classroom based pedagogy, KSOM regularly organizes various seminar talks for the students and faculty members.

These seminar talks happen under two broad categories:

Corporate Seminar

Knowledge Seminar

Knowledge seminar talks are delivered by people from all walks of life who have carved a niche for themselves through hard work and dedication.

The institution organizes the three National Level Conclaves in the following areas:

Finance Konclave

Marketing Konclave

Human Resource Konclave

The conclaves have a large footfall of corporate leaders, entrepreneurs, local businesses and academicians. These conclaves are managed by students to a large extent and have several national level student competitions such as Quiz, Product Development and Essay Writing.

Past seminar/conclave speakers (Indicative only)



Mr. Rajeev Dubey, Group HR & Executive Board Member, Mahindra & Mahindra



Mr. N. Chandrasekaran, CEO and MD, TCS



Mr. Prahlad Kakkar
Noted Ad Film Maker



Prof. Pankaj Chandra,
Former Director, IIMB



Mr. K.C. Chakravarty,
Former Deputy Governor, RBI



Ms. Mythili Bhusnurmath,
Noted Journalist and Consulting
Editor, Economic Times



Mr. Dilip Cherian,
"Image Guru" of India, Consultant



Mr. Aditya Puri,
Managing Director, HDFC Bank



Mr. Giorgio De Roni,
CEO, GoAir



PLM Center of Excellence

The Technology and Operations Management (TOM) Area will offer the Technology Management concentration aided by the Center for Building Competence in Product Lifecycle Management. The center, established under a partnership with Dassault Systemes (an MNC), will focus on building manpower for managing the engineering and technological needs of the Indian industry.

Special emphasis will be laid on promoting greater coordination between design, manufacturing and marketing decisions by adopting superior design concepts and technologies. The course will help engineering managers to manage technology through the product life cycle – i.e., from concept to delivery and beyond. Thus the focus will be on business processes that aim to seamlessly integrate Product Lifecycle Management (PLM), Supply Chain Management (SCM), Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) solutions. Students will be able to appreciate the power of Collaborative Product Commerce (c-Commerce) in a global setting.

Center of Excellence in Sales Mgmt.

Center for Excellence in Sales Management (CESM) is an excellence center established by KIIT School of Management to achieve greater understanding for promotion of sales management in corporate organizations in Indian context. CESM's vision is to be acknowledged as a program of international renown where academia, industry and policy makers collaborate, learn and innovate for mutual benefit. Sales Management is a major area of teaching and research at KIIT School of Management. CESM is therefore dedicated to carrying out specialized theoretical and applied research, consultancy and skill-enhancing programs on Sales Management to promote closer and enduring industry-institute collaboration. The Centre will bring together practitioners from leading organizations, researchers from renowned research institutes and KIIT School of Management's multi-disciplinary faculty to carry out specialized capability building programs and cater to industry requirements in the field of Sales Management.

Our Long-Term Industry Partners

SAP
University
Alliances

Tech
Mahindra

DASSAULT
SYSTEMES

NHRD
NETWORK

Our Students

Students of KSOM undergo rigorous academic grind, at par with most leading B-schools of the country. The focus is always on applicability of knowledge and taking decisions under uncertain conditions.

Beyond the classroom study hours, students learn the nuances of management through a host of clubs, both academic and non-academic, and special interest groups.

Student Clubs

The club work involves group decision making, leadership skills, creativity, time and Conflict management and general camaraderie among others in an entertaining way. The clubs are:

Exchequer, Finance Club
Opsession, Technology and Operation Management Club
Matricks, Marketing Club
Aequitas, Sports Club
Synergy, HR Club
FirstCut, Creative & General Mgmt. Club
Impresario, Entrepreneurship Club
Sanskriti, Cultural Club

Pravah, the Magazine

Students, with active guidance of faculty members, take out the bi-monthly

magazine containing articles on business and life including photography and art work by faculty members and students.

National Service Scheme (NSS)

KSOM NSS wing was started during the Youth Week of 12-19 January, 2011 to usher the students on a path of social service and community development activities. Since then NSS has continuously strived to bring issues of social relevance to the forefront through various creative means including local community work.

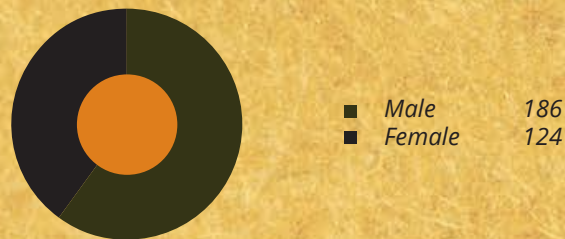
Kolosseum, the B-school Fest

Kolosseum is the mega annual B-school festival of KSOM. Spread over three days, the event witnesses various management, cultural and creative games and star performances. Organization of the event has a direct positive impact on the management skills of the students. Several of India's top management schools including IIMs participate in the competitions.

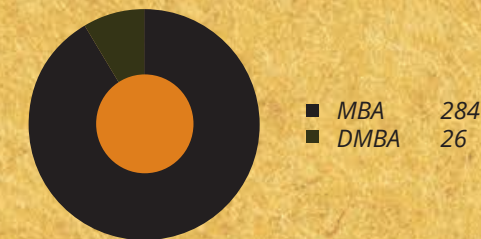
Batch profile for Summer Internships [1st Year (MBA 2016-18)]

Batch Profile for Final Placement [2nd Year (MBA)]

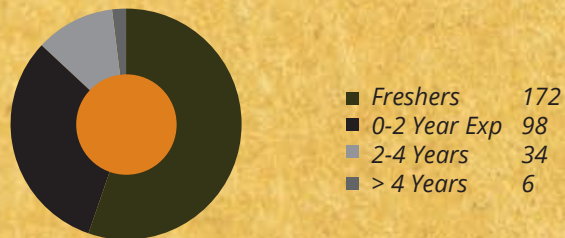
Gender



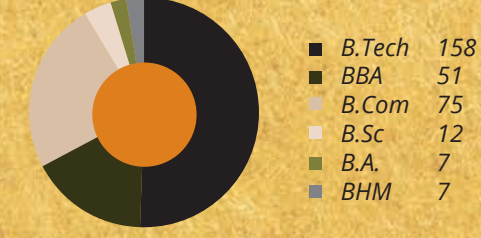
Program



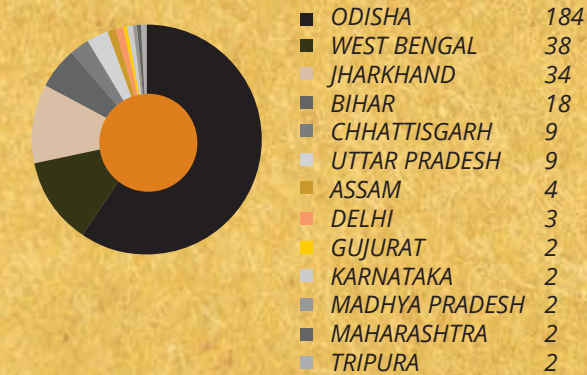
Work Experience



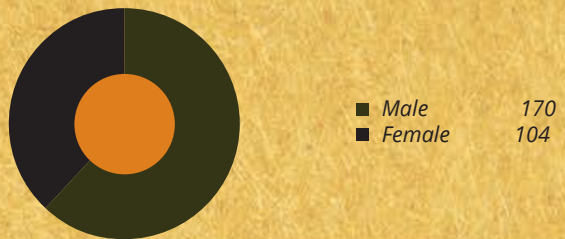
Graduation



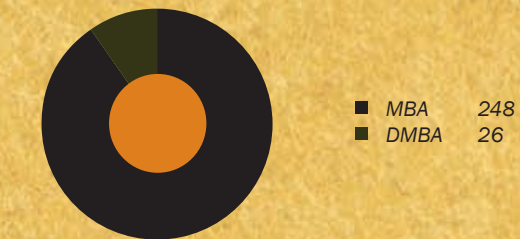
Region



Gender



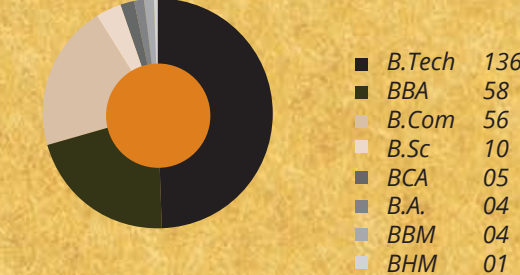
Program



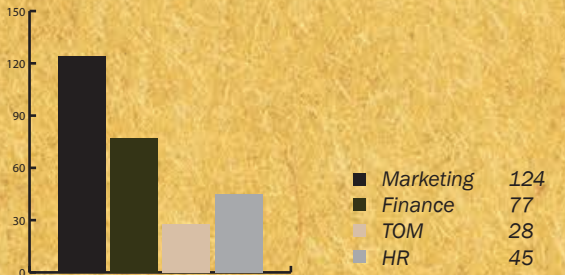
Work Experience



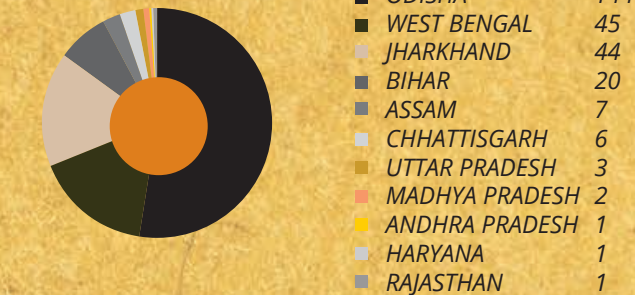
Graduation



Specialization



Region





Holistic Learning - Experiential Learning

Selected Alumni

Several of KSOM's alumni have secured high corporate positions and many have turned entrepreneurs, a testimony to the quality of education received at the institute.

- Yuvraj Mehta** (1995 Batch), VP & Group Head, GMR Group
Prasad Routray (1995 Batch) VP & Business Head, Bharti Airtel Limited, Mumbai
Krishna Kumar Agrawal (1995 Batch), Sales Manager, Microsoft Corporation
Ayaskanta Mohanty (1996 Batch) MD, GOVSIS Technologies Pvt Ltd and MD, TATWA Technologies Ltd
Pradipta Panigrahi (1996 Batch) CEO, G-ON ENERGY
Amit Sharma (1996 Batch), Vice President Marketing at SREI Infrastructure Finance Limited
Akhil Minocha (1997 Batch), Vice President of Sales- Asia Pacific and Japan, Accelerite
Manoranjan Padhy (1998 Batch), AGM, RBI
Sanjeev Singh (1999 Batch), Founder & MD, MYO Research Services Private Limited
Sandhya Pathak (2000 Batch) Business Director, Drishtikone Consulting
Shrawanti Saha (2000 Batch) Associate Vice President, IDFC Asset Mgmt Company
Naveen Nath (2005 Batch) Head-Equity Advisory, Capital First Ltd
Suman Arpita (2006 Batch), Deputy Manager - People Office at Future Group
Souradip Moitra (2007 Batch) Assistant Vice President, Barclaycard UK, Barclays
Dharani Dhara Padhi (2007 Batch), Deputy Manager at XL Dynamics India Pvt. Ltd.
Aparajita Panda (2008 Batch) Recruiter, Amazon, Seattle, US
Satyajit Bid (2008 Batch) Human Resources, Manipal Health Enterprises Pvt. Ltd
Sourya Sidhartha Dash (2008 Batch), HR Manager (East & Bangladesh), GE

Social Work

Giving back to the society and carrying out business with a deep concern for the community and environment is a key aspect of learning at KSOM. Students take time out to involve themselves in such activities throughout the year.

- Cleaning of the Chandipur sea beach
- Using Big Bazaar exchange offer to buy study material for slum kids
- Blood donation camp in association with Kalinga Institute of Medical Sciences
- Distribution of used dress materials amongst poor people and street children

Live Consultancy Projects

Students of KSOM work on live projects for organizations in and around Bhubaneswar, helping the organizations harness the power of young minds with a fresh perspective into issues. Recently completed projects include:

- Marketing and selling of "Rang-de" organic colours
- Promotion of OASIS restaurant in the local area

The Entrepreneur Haat

The Entrepreneur Haat, in short "e-Haat" is one of the most innovative activities that KSOM students organize. Last year, two such Haats were organized where students donned the hat of an entrepreneur and sold their products and services.

The products and services ranged anywhere from food items, works of art to gaming and tarot cards.

Club Events

Though student clubs organize large and small events throughout the year, following are some of the notable ones.

- Salesman of the year by Marketing Club
- Simulated Stock Trading by Finance Club
- "Power of Choice" interviews and video for the HR Conclave by HR Club
- Advanced Excel workshop by Tech Club
- Mandi Bazaar by the Marketing Club

Academics

The Most Vital of KSOM Activities

Curriculum review is a rigorous exercise at KSOM, with academic committee taking significant inputs from the Research Advisor and a very accomplished Advisory Board comprising of industry leaders.

KSOM's focus on academics is quite evident from the fact that several of its faculty members are from IIMs, IITs, XLRI, and other global institutions of repute, such as University of Massachusetts and University of Wisconsin.

With about 55 full-time faculty members, KSOM has one of the highest faculty strengths amongst all private B-schools of the country.

Pedagogy

KSOM primarily uses Case Study based teaching that fosters original thinking, better appreciation of concepts and classroom discussion. Other pedagogical means include:

- In-class Presentations
- Surprise Online Quizzes
- Project Work including Group Assignments
- Outbound Experiential Learning
- In-class Demonstrations
- Industry Visits

Parikalpana, the Research Journal

Parikalpana is the KSOM's bi-monthly research journal. It seeks to offer original and cutting edge directions for creating, grooming, and disseminating novel thoughts and research conducted on business sectors in India and abroad with a practical orientation. The journal usually carries conceptual and empirical articles, case studies, management games and exercises, book reviews and expert comments on topical issues.

National Management Convention

The NMC is an annual national congregation of researchers where they present papers on a given theme. Over the last three years several hundred researchers and students from across the country have presented their papers at the NMC.

Core Courses

The core courses in the first year establish a strong foundation in major functions of business viz. business environment, marketing, finance, human resources, business communication, IT and quantitative methods. This input helps students acquire basic skills and builds their confidence to undertake advanced courses during the second year.

Semester - I

Marketing Management - I
Financial Accounting

Managerial Economics – I
Quantitative Techniques
Information Technology for Managers
Business Communication
Business Round-up - I

Semester - II

Marketing Management - II
Cost and Management Accounting
Managerial Economics – II
Corporate Finance
Human Resource Management
Production and Operations Management
Business Research Methods
Enterprise Information Systems
Business Round-up - II

Semester - III

Strategic Management
Electives (8) Courses

Semester - IV

Legal Aspects of Business
Business Ethics & CSR
Electives (8) Courses

Elective Courses

The institution offers about 60 electives in the second year, in Semester-III and IV, covering the five specialization areas.

Marketing

Sales and Distribution Management
Product and Brand Management
Consumer Behaviour
Customer Relationship Management
Services Marketing
B2B Marketing
Digital and Social Media Marketing
Hospitality and Tourism Management
Integrated Marketing Communication
Marketing Research
Retail Management
Real Estate Marketing
Agency & Media Mgmt.

Finance

Security Analysis and Portfolio Mgmt.
Banking Operations and Regulations
Derivatives and Risk Management
International Financial Management
Corporate Tax Planning
Project Finance
Mergers and Acquisitions
Corporate Governance
Financial Services
Business Analysis and Valuation
Infrastructure Development & Finance

Human Resources (HR)

Labour Laws
Performance and Compensation Mgmt.
Training and Development

Assessment Development Centre
Managerial Effectiveness
Organisational Development and Change
Leadership for Corporate Excellence
Manpower Planning
Managing Employee Relations
Recruitment & Selection

Information Technology (IT)

Data Mining and Business Intelligence
Software Project Management
Enterprise Resource Planning Systems
Planning and Implementing IT Strategies
Knowledge Management and DSS
Information Security and Risk Management
IT Infrastructure Management
Service Oriented Architecture
Cyber Law and Ethics in IT
E-Business

Technology and Operations Management (TOM)

Fundamentals of PLM
Total Quality Management
Enterprise Resource Planning Systems
Supply Chain Management
Product Design and Development
Digital Manufacturing and Virtual Factory
Consumer Response to Mfd. Products
Service Oriented Architecture
Business by Design
Project Management

The school offers about 60 electives to choose from, giving students unprecedented options to pursue their areas of interest.





The Faculty

The Faculty at KSOM is a **healthy mix** of the young and energetic, and the academically seasoned. **They mentor, they teach, they train, they consult, they research, they go out of their way** to help the students.

Quantitative Methods & Decision Sciences

R. N. Subudhi

MA, M.Phil. (Stat.), Ph.D. (Management)
Experience: Academic-29 years
Areas: Operations Management, Decision Sciences

Sasmita Mishra

M.A, M. Phil. (Utkal), Ph.D. (IIT KGP)
Experience: Academic-13 years Corporate - 3 years
Areas: Business Research Methods, OB, HRM, Performance Management System, Training and Development, Environmental Psychology

Technology and Operations Management

Kaushik Sahu

Ph.D. (University of Massachusetts, Amherst), M.Tech. (R.E.C. Rourkela), B.Sc. (Engg.) (U.C.E. Burla)
Experience: Academic-32 years
Areas: Design for Sustainability, Design Technology Management, Product Design and Development, Product Lifecycle Management, Supply Chain Management, Total Quality Management.

Subrat Sarangi

B.Tech. (Govt. College of Engg., Trivandrum, Kerala University), PGDM (XIMB)
Experience: Academic-6 years, Corporate -15 years
Areas: Corporate Strategy, Process Optimization and Performance Improvement, Business due diligence & Outsourcing Assessment

Brajaballav Kar

PGDM (XIMB)
Experience: Academic-4 years, Corporate-16 years
Areas: Quantitative Technique & Quantitative Methods

Manoj Kumar Jena

M.Tech. (IIT Bombay), PGDBM (IIM Calcutta)
Experience: Corporate-10 years, Academic -2 years
Areas: Data Analytics and Machine Learning, Operations Management, Logistics and Supply Chain Management and Analytics

Business Environment / Economics

S.N. Misra

Ph.D. (Economics), MA (Applied Economics)
Experience: Academic - 4 years GOI Service - 36 years
Areas: Macroeconomics, International Relations, Constitutional Law, Defence Procurement and Spending, International authority on Defence Offsets

Bandana Dash

MA (C.U., Hyderabad), MBA
Experience: Academic - 6 years, Corporate-3 years
Areas: Macro Economics, Economic Analysis and Planning

Shikta Singh

M.A (Economics), M.Phil (A&A Economics), Ph.D.
Experience: Academic - 8 years
Areas: Industrial economics, Rural Economy & Regional Disparity, Gender Disparity & Women Empowerment, Economic & Social Impact of AIDS, Poverty & Unemployment in the state of Odisha.

Finance & Accounting

Biranchi Narayan Panigrahi

B.Tech (NIT Rourkela), PGDM (IIM Kozhikode) FPM (XLRI, Continuing)
Experience: Academic - 4 years, Corporate- 7 years
Area: Government reform & policy advisory, Infrastructure development & financing and Financial Modelling

B.C.M Patnaik

M.Com., LL.B, Ph.D.
Experience: Academic - 19 years, Corporate-6 years
Areas: Financial Accounting, Corporate Accounting and Financial Management

Jogendra Behera

PGDBM (IIM Ahmedabad)
Experience: Academic - 6 years, Corporate-11 years
Areas: Public Utilities and Regulation, Infrastructure Development and Financing, Corporate Restructuring, and International Finance

Arun Patra

MBA (Rotman, Canada), FRM
Experience: Academic - 2 years, Corporate-18 years
Areas: Financial Risk Management, Capital Measurement and Regulatory reporting

<p>Manvinder Singh B.Tech (IIT Kanpur), MS (National University of Singapore), MBA (Melbourne Business School), FPM (XLRI, Continuing) Experience: Academic - 1 year, Corporate - 23 years Areas: Merger and Acquisitions, Corporate Finance</p> <p>Anandadeep Mandal BE, MBA & M.Sc. (UK), PhD (UK, Continuing) Experience: Academic - 9 years, Corporate-3 years Areas: SAPM, Derivatives and Risk management</p> <p>Saroj Kumar Routray M.Com., ICWAI, MBA, PhD (Continuing) Experience: Academic-13 years, Corporate-4 years Areas: Accounts for Business Managers, Strategic Cost Management, Financial Management</p> <p>Chandrakanta Sahoo CA, MBA Experience: Academic-8 years, Corporate-5 years Areas: Project Finance, M&A, Debt Syndication</p> <p>Priti Rachayeeta MBA, LLB & CS (Inter) Experience: Academic-7 years, Corporate-4 years Areas: Industrial & Commercial Laws, Taxation</p>	<p>Subhra Pattnaik PGDM (XIMB), B.Tech (NIT, Rourkela), PhD (Continuing) Experience: Academic - 2 years, Corporate - 6 years Areas: Organizational Behaviour, Human Resource Management, Recruitment and Selection, Performance Management</p> <p>Ipseeta Satpathy MA, M.Phil. (JNU), Ph.D., D.Litt. Experience: Academic-13 years, Corporate-1 year Areas: Organizational Behaviour & Structure, Leadership for Corporate Excellence</p> <p>Sumita Mishra MSW (TISS), FPM (MDI, Gurgaon) Experience: Academic-8 years, Corporate-3 years Areas: Organisational Culture, Group Culture, Strategic Human Resource Management, Social Psychology and Organization Design</p> <p>Shradha Padhi LL.B., LL.M, PhD (Continuing) Experience: Academic-5 years, Corporate-17 years Areas: Leadership Development, Customer Relations, Diversity Management, Team Building, Instructional Design, mentoring and coaching, Organization Behaviour, Assessment Development Centre</p>	<p>Ruchi Sharma B.Tech., MBA, PHD (France, Continuing) Experience: Academic-8 years, Corporate-4 years Areas: Management Information Systems, Knowledge Management, Software Project Management</p> <p>Nihar Ranjan Beura B. Sc (Engg.), M. Tech (IIT, KGP), PGDIE (AIP, NPC), SAP certified Associate Experience: Academic-6 years, Corporate-22 years Areas: SAP R/3, Project Management, Process Management, Benchmarking, Industrial Engineering and Management.</p>	<p>Abhishek Kumar MBA, Ph.D. Experience: Academic-3 year, Corporate-8 years Areas: Retail Management</p> <p>Kamesh Venkata Chivukula PGDM (XIMB) Experience: Academic-8 years, Corporate- 15 years Area: Marketing Management</p> <p>Buddhaditya Padhi PGDM-AdCom, MBA (Marketing), PhD (Continuing) Experience: Academic-8 years, Corporate-5 years Areas: Advertising, Product and Brand Management</p> <p>L.K. Vaswani M.Sc., Ph.D., (Former Director, IRMA) Experience: Academic-27 years, Corporate-2 years Areas: Rural Marketing, Marketing Management</p>	<p>Kumar Mohanty B.Tech., MBA (XIMB), PhD (Continuing) Experience: Academic-6 years, Corporate-14 years Areas: Sales and Distribution, Educational Products Marketing</p> <p>Joydeep Biswas B. Tech (IIT – BHU, Varanasi), PGDM (XLRI Jamshedpur), FPM (XLRI, Continuing) Experience: Academic–3 year, Corporate-8 years Area: Marketing Management, Sales and Distribution, Branding, Tourism Marketing</p> <p>Sugato Tripathy B.Tech., MBA (ICFAI Hyderabad) Experience: Academics-6 years, Corporate-5 years Areas: Product & Brand Management, Tourism</p> <p>Rajesh Panda BE (NIT, Rourkela), PGDM (S.P.Jain, Mumbai) Experience: Academic-8 years, Corporate-12 years Areas: Customer Interaction Management, Sales and Distribution</p> <p>Surya Narayan Mishra B.Arch. (IIT Kharagpur), PGDM (IIM Lucknow), PhD (Continuing) Experience: Academics - 5 years, Corporate - 3 years Areas: Advanced Marketing Research, Sales & Distribution, Digital and Social Media Marketing, Consumer Psychology</p>
HR Management & Organisational Behaviour		Marketing Management		
<p>P. S. Sengupta MA (DU), PGPM & IR (XLRI) Experience: Academic-13 years, Corporate-31 years Areas: Organizational Behaviour, Organizational Structure & Design, Managerial Effectiveness</p> <p>Jitendra Mohanty MA, LL.B., PGDM (XIMB), CAIIB & Ph.D. Experience: Academic-13 years, Corporate-24 years Areas: Organizational Behaviour, Organizational Structure and Design, Organizational Change & Development, Leadership</p> <p>Debi Prasad Das MBA, PHD Experience: Academic-5 years, Corporate-8 years Areas: Organizational Behaviour & Structure, Leadership for Corporate Excellence, Labour Laws</p>	<p>Information Technology Management</p> <p>Srikant Das BE, M.Tech., PGDCA, MISTE, Ph.D. Experience: Academic-10 years, Corporate-15 years Areas: IT Infrastructure Management and Call Centre Management, Corporate Social Responsibility</p> <p>Ashutosh Kar B.E. Electrical (NIT), PGDBM (IIM Ahmedabad) Experience: Corporate-10 years, Academic-6 years Areas: Strategic Account Planning, IT Presales / Business Development, IT Strategy, Emerging Technologies</p> <p>Jyoti Ranjan Hota B.E. (NIT), PGDBM (XIMB), PhD (Continuing) Experience: Academic-11 years, Corporate-9 years Areas: MIS, ERP, Business Intelligence, IT for Management</p>	<p>Arvind Tripathy MBA, Ph.D. Experience: Academic-18 years, Corporate-4 years Areas: Brand Management, Integrated Marketing Communication, Advertising, Account Management and Account Planning</p> <p>Priti Ranjan Sahoo MBA & MTM (Tourism), Ph. D (Continuing) Experience: Academic-12 years, Corporate-9 years Areas: Marketing Management, Tourism & Hospitality Management, Services Marketing</p> <p>Indirah Indibara B.Tech. (CET), PGDM (IIM Kozhikode), FPM (XLRI, Continuing) Experience: Academic-6 years, Corporate-1 year Areas: Consumer Behaviour, Game Theory</p> <p>Biswajeet Patnaik BE (E&TC), MBA Experience: Academic-8 years, Corporate-6 years Areas: Consumer Behaviour, Entrepreneurship</p>	<p>Manoj Aiyer BE, PGDM, PhD (Continuing) Experience: Academic-8 years, Corporate-19 years Area: CRM</p> <p>Biswajit Das MA (English), MBA, LL.B, MA (Pub. Admn.) & Ph.D. Experience: Academic-2 years, Corporate-7 years Areas: Marketing Management, Real Estate Marketing, Business Communication, Integrated Marketing Communication</p> <p>Suva Kanta Mohanty MBA (University of Wisconsin, USA), PhD (UK) Experience: Academic-12 years, Corporate-7 years Areas: Marketing Research, Services Marketing, Retail Marketing, Consumer Choice Models</p>	<p>Manoj Aiyer BE, PGDM, PhD (Continuing) Experience: Academic-8 years, Corporate-19 years Area: CRM</p>

Strategy and General Management

Ashok Sar

PGDM (XIMB), Ph. D

Experience: Academic - 10 years, Corporate - 20 years

Areas: Strategic Management, Change Management, Leadership, Organizational Development, Development of Shared values in an organization, Corporate Sustainability and Business Ethics

Ipsita Nayak

MA, MPhil (Ravenshaw), PhD

Experience: Academic-13 years

Areas: Business Communication

Pooja Mohanty

MA (Utkal University), PhD (Continuing)

Experience: Academic-9 years

Areas: Business Communication

Surbhi Kapur

MA, Ph.D.

Experience: Academic-21 years

Areas: Business Communication

Recent MDPs by Faculty

Organization	Program Topic	Duration
NALCO	The Organization of Risk Management: Aligning Organizational Risk Identification and Management	3 days
SIDBI	Negotiation Skills for Banking Managers	12 days
SIDBI	MDP for Officers of SIDBI	4 days X 4 batches
SIDBI	Induction Training of New Officers	6 days X 3 batches
IDBI	Soft Skills for Bank Officers	2 days X 3 batches
JSPL	Finance for Non-Finance Executives	2 days
IMFA	Finance for Non-Finance Executives	1 days
Indian Oil	Retirement Planning	2 days
Whirlpool	Sales Effectiveness training for Sales Executives and Area Sales Management	3 days
Vodafone	Advanced Excel, Data Analysis and Research Techniques using Excel and SPSS	2 days X 2 batches
SUN Pharma	Key Account Management for Medical / Pharmaceutical Accounts	2 days
Greaves Cotton Limited	Leadership	3 days
ESSPL	Project Management for a mid-sized IT organization	1 day
Utkalika	Science and Art of Salesmanship for sales managers and sales executives for a government led organizations	7 days X 3 batches
OFSDP	Withdrawal Strategies	3 days
State Bank of India	Sales Motivation for Managers of SBI Life Insurance products	1 day

Summer Internship & Placement

Summer Internship

Students at the school take up two-month Summer Internship Program (SIP) after their second semester. Though most management schools follow the same practice, there are several reasons why KSOM's programme stands out:

Highly rigorous programme where the final report is evaluated at three levels and feedback provided

Students' presentation of the internship work to a panel of faculty members

Fortnightly review and evaluation of progress by assigned faculty mentor

Majority of the students are hired by

reputed corporate houses via the institution's placement system as opposed to students choosing a company outside of the institutional system

Authentication of internship work by the industry mentor

Additionally at KSOM the internship is of 8 credits, forming a significant part of students' overall academic credits. The students, therefore, work on quite challenging - and these are often live - projects that help them familiarize with the corporate culture and the demands of today's business.

Following is a partial list out of 110 organizations where our students underwent summer internship in 2016:

ABHA INNOVATION PVT. LTD.
ACC LIMITED
ACUBE MANAGEMENT SERVICES PVT. LTD.
ADANI WILMAR LIMITED
AFCONS INFRASTRUCTURE LIMITED
AIM HIGH CONSULTING
AIRCEL
ALKEM
ALLAHABAD BANK
AMARON BATTERIES
AMDOCS
AXIS BANK LTD.
BAJAJ CAPITAL
BAJAJ FINSERV LTD.
BANK OF BARODA
BANK OF INDIA
BERGER PAINTS
BEROE
BHARAT ELECTRONICS LIMITED
BHARAT PETROLEUM CORPORATION LTD.
BHARTI AIRTEL LIMITED
BOROSIL
BRAINBEES SOLUTIONS PVT. LTD.
CLOUD KAPTAN CONSULTANCY SERVICE PVT. LTD.
CRAFITTI CONSULTING PVT. LTD.
CYPRESS MONEY INVESTMENT ADVISER
DABUR LIMITED
DALMIA CEMENT EAST LIMITED
DCB BANK
DELOITTE HASKINS & SELLS LLP
DIVERSIFIED FINANCIAL CONSULTANTS LLC
EASTERN COALFIELDS LIMITED
EMAMI LIMITED
ESSEL MINING AND INDUSTRIES LIMITED
EXIDE INDUSTRIES LIMITED
FAGBAG
FIS PSS INDIA PVT. LTD.
HCL INFOTECH
HDFC BANK
HINDUSTAN COCA COLA BEVERAGES PVT. LTD.
ICICI BANK
IDBI BANK
IL&FS LIMITED
ITC LIMITED
JARO EDUCATION
JINDAL POWER LIMITED
KAPRONASIA INDIA
LARSEN & TOUBRO LIMITED
MACLEODS PHARMACEUTICALS LIMITED
MAGMA FINCORP LIMITED

MAHINDRA & MAHINDRA LIMITED
MANPOWER
MCNALLY SAYAJI ENGINEERING LIMITED
MOTHER DAIRY
NARAYANA HOSPITAL
NESTAWAY
NIELSEN INDIA PVT. LTD.,
WHIRLPOOL INDIA
OCL LIMITED
ODISHA STATE CO-OPERATIVE BANK
OGELP
OGILVY INDIA
OMFED
PANTALOONS
PERFETTI VAN MELLE
PICOS SYSTEMS PVT. LTD.
POWER GRID CORPORATION OF INDIA
PRO EDUCATION
REDOQ PVT. LTD.
RELIANCE CAPITAL ASSET MANAGEMENT LTD.
RELIANCE COMMUNICATION LIMITED
RELIANCE RETAIL LIMITED
RELIANCE SECURITIES
RELIANCE TRENDS
SCAN STEELS LIMITED
SHOPPERS STOP
SHRIRAM TRANSPORT FINANCE CO. LTD
SREI EQUIPMENT FINANCE LTD.
STATE BANK OF INDIA
STERIA (INDIA) LIMITED
T S ALLOYS LIMITED
TATA HITACHI CONSTRUCTION MACHINERY CO. LTD.
TATA HOUSING DEVELOPMENT COMPANY LTD.
TATA MOTORS LTD.
TATA STEEL LTD.
TATA TECHNOLOGIES LTD.
THERMAX LIMITED
TML DRIVELINES LIMITED
TRANSPORT BAZZAR.IN
TRAVELYAARI
TRIPADVISOR
TRL KROSAKI REFACTORIES
UNION FOOD PVT. LTD.
UNITED BANK OF INDIA
UTKALIKA
VOLTAS LIMITED
WAMUL (Purabi Dairy)
YELLOW TREE TRAINING & CONSULTING

Final Placement

*Each year, close to **100 recruiters** from across sectors pick up KSOM students for a variety of roles. Our students have been lauded by the recruiters for their willingness to work and staying grounded.*

Our Recruiters

Following is a partial list of organizations that have recruited students from KSOM. They range anywhere between Fortune 500 companies to new age Indian startups, underlining the range of roles that our students fit into.

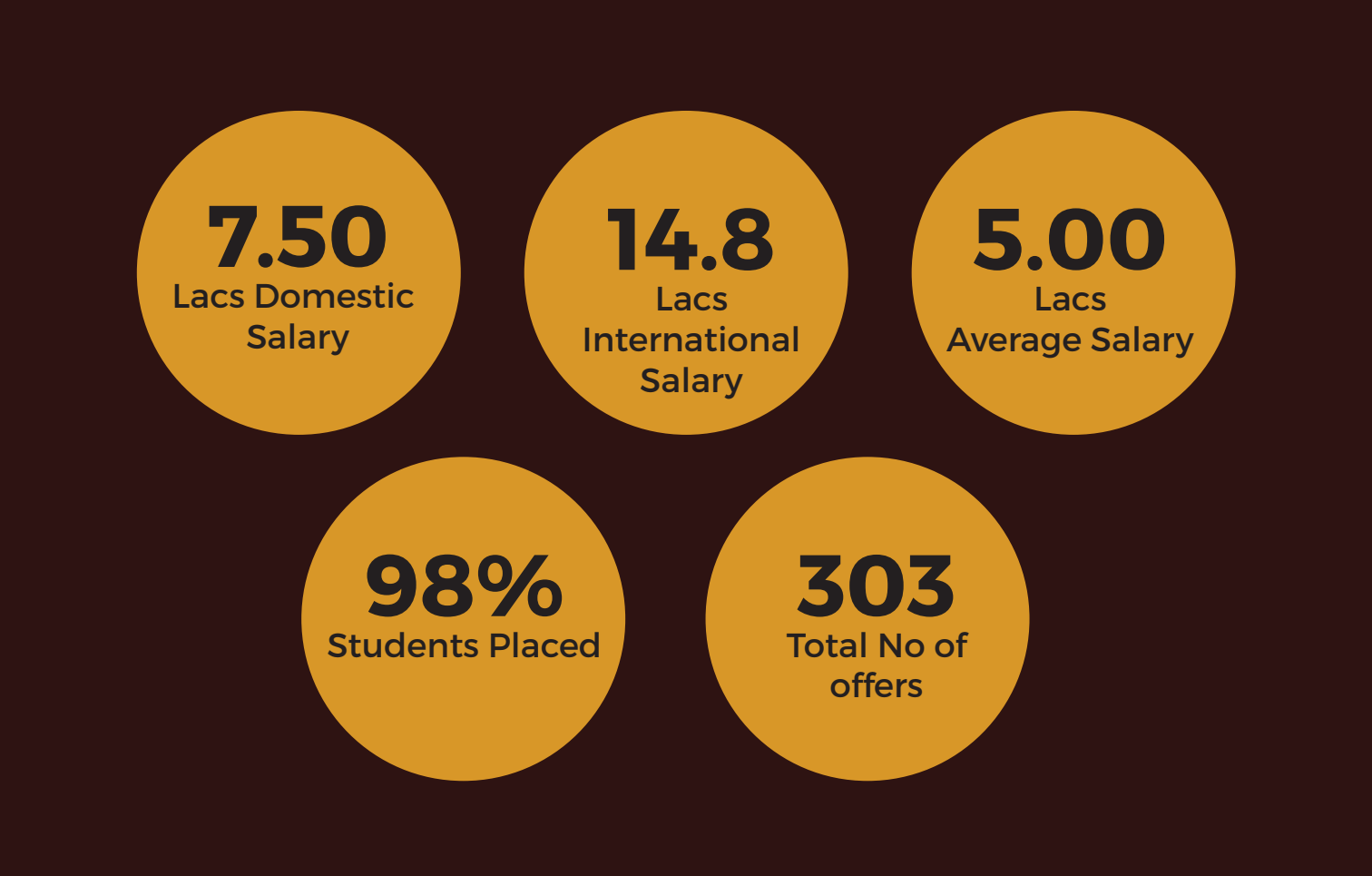
ADANI PORTS & SPECIAL ECONOMIC ZONE LTD.
AEGIS GLOBAL
AFCONS INFRASTRUCTURE LIMITED
AKZONOBEL
ARAMEX INDIA PVT. LTD.
AROHAN FINANCIAL SERVICES PVT. LTD.
ASAIN PAINTS
AVENDUS CAPITAL
AXIS BANK LIMITED
BAJAJ CAPITAL
BERGER PAINTS
BLUE STAR
CAFE COFFEE DAY
CELITE TYRES

COLGATE PALMOLIVE
DABUR
DELOITTE
DSP BLACKROCK MUTUAL FUND
DT GLOBAL TELEMARTETING SERVICES PVT. LTD.
ERICSSON INDIA GLOBAL SERVICES PVT. LTD
E-SCAN ANTIVIRUS
EXIDE INDUSTRIES LIMITED
FEEDBACK ENERGY DISTRIBUTION CO. LTD.
FENESTA BUILDING SYSTEMS
FOCUS SOFTNET PVT. LTD.
FORMSDOTSTAR
GEMS EDUCATION



Our Recruiters

GODREJ & BOYCE MFG. CO. LTD.	POLYCAB WIRES PVT. LTD.
GREYMETER	PWC
GLAXOSMITHKLINE	RELIANCE GENERAL INSURANCE CO. LTD.
GLAXOSMITHKLINE PHARMACEUTICALS LTD.	SAINT GOBAIN INDIA PVT. LTD.
GUPTA POWER INFRASTRUCTURE LTD	SANY HEAVY INDUSTRY CO. LTD.
HANSA RESEARCH GROUP PVT LTD.	SBI CARDS & PAYMENT SERVICES PVT. LTD.
HAVELLS INDIA LIMITED	SCAN STEELS LIMITEDS
HOME FIRST FINANCE COMPANY INDIA LTD.	SCHOOLBELL
HRMANTRA	SPENCER RETAILS
ICICI BANK LIMITED	STAPLES.IN
ICICI SECURITIES LIMITED	SURE SAFETY SOLUTIONS PVT. LTD.
I-MARITIME CONSULTANCY PVT. LTD.	TATA CLASSEGE
INFINITE COMPUTER SOLUTIONS	TATA HOUSING DEVELOPMENT COMPANY LTD.
INFOEDGE INDIA LIMITED (NAUKRI.COM)	TATA TECHNOLOGIES LIMITED
INLOGSYS TECHNO PVT. LTD.	TCS
ITC LIMITED	TCS BPS
JARO EDUCATION	TECH MAHINDRA
JK PAPER	TECHPROCESS
JUST DIAL LIMITED	THINK & LEARN PVT. LTD.
KAIZEN INSTITUTE INDIA PVT. LTD.	THRIVENI EARTHMOVERS PVT. LTD.
KARVY FINANCE	TOTAL OIL INDIA PVT. LTD.
KARVY STOCK BROKING PVT. LTD.	UNION FOODS PVT. LTD.
KENT RO SYSTEMS LTD	URBANCLAP
KHIMJI RAMDAS LLC	VARUN BEVERAGES LIMITED (RJ CORP)
KONY LABS	VELVETCASE
LOTTE INDIA	VENTURA INTERIORS PVT. LTD.
MAERSK LINE INDIA PVT. LTD.	VODAFONE
MAGMA FINCORP LIMITED	WAARE ENERGIES LIMITED
MAHINDRA & MAHINDRA LTD. (AUTO)	WRIG NANO SYSTEMS PVT. LTD.
MAHINDRA FINANCE	XL DYNAMICS INDIA PVT. LTD.
MANIPAL	YES BANK LIMITED
MONSTER INDIA	ZEE ENTERTAINMENT
NATIONAL PAYMENTS CORP. OF INDIA (NPCI)	ZYDUS CADILA HEALTHCARE
ODISHA LIVE	WILDCRAFT
OXFORD UNIVERSITY PRESS	SIS INDIA LIMITED
PEPPERTAP	SEMINAL RESEARCH



Recruitment Process

Recruitment season at KSOM begins in September and goes on till early next year.

Recruiters typically fix up a time for campus visit and share Eligibility Criteria, Job Description and Salary details with KSOM based on which students apply to the organization. Some recruiters visit campus for a pre-placement talk.

The organization is then sent the list and CVs of applicants for shortlisting. The company then visits the campus for conducting the process, which may include Written Test, GD and Personal Interview.

The institution also has the requisite infrastructure for Skype Calling for remote interviews.

For recruiters visiting campus, the institute provides all necessary facilities including multimedia-enabled classrooms, test rooms, computer centre and interview rooms.

Visiting Bhubaneswar

Bhubaneswar being a capital city, is well connected to all major metros through airlines such as Indigo and Air India.

The world-famous Puri Jagannath temple, the exquisite Konark Sun Temple and the Puri sea beach are just about an hour's drive from Bhubaneswar.

You can access the database and resume of all our students at <http://www.ksom.ac.in/students>

Industry Engagement Cell

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KSOM Placement Cell

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